



# Captain Blue

## CAPTAIN BLUE PRIVACY POLICY

[www.captainbluetobacco.com](http://www.captainbluetobacco.com)



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*Captain Blue*

Privacy Policy

### Privacy Policy

#### 1. Introduction and General Terms

Captain Blue is dedicated to safeguarding your personal information while you use our services. This Privacy Policy outlines how we collect, use, and protect your personal data across all Captain Blue platforms, including websites, social media, and any third-party content we are linked to.

By interacting with Captain Blue, you may provide personal details, which we use to offer our services and improve your experience.

#### This policy explains:

- The types of data Captain Blue may collect.
- How we use your information.
- How we contact you and when.
- Whether we share your data with third parties.
- Your options regarding your data.
- How cookies are used and how you can reject them.
- Captain Blue's websites may link to external sites that are not operated by us. Please be aware that these sites have their own privacy policies, and we do not assume responsibility for them.

#### 2. What Information Will Captain Blue Collect?

When you engage with Captain Blue's services or content, such as signing up for a newsletter, purchasing products, or participating in events, we may gather personal data. This includes your name, email, postal address, phone number, gender, birthdate, and any preferences related to our products.

Please note that our services are intended for users of **legal age**.

Additionally, you might be asked to provide further details when contacting us or completing forms. We will always inform you about why the data is needed and how we plan to use it.

For personalized experiences, we may request your permission to access third-party data, like your social media profiles (e.g., Facebook, Twitter) to enhance your experience. Any optional information will not be stored by Captain Blue unless required for service integration.



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#### 3. How Will Captain Blue Use My Information?

Captain Blue will use your personal data for various reasons, including but not limited to:

- Delivering content, products, and services tailored to you.
- Responding to inquiries and requests.
- Enhancing your website experience with relevant content and services.
- Conducting surveys and engaging you for feedback (participation is optional).
- Personalizing your interaction based on browsing history and preferences.
- Using your information to comply with legal obligations.
- We may also use aggregated data for marketing and business development purposes, ensuring that no personal information is identified.

#### 4. When Will Captain Blue Contact Me?

We may reach out to you for reasons such as:

- Confirming or updating your participation in services or activities.
- Responding to your feedback or inquiries.
- Inviting you to join surveys or offer insights on our services.
- Informing you of any significant policy changes.
- Sending promotional materials with your prior consent.
- Captain Blue will never request sensitive login details, like your account password. Be cautious of unsolicited requests for such information.

#### 5. Will I Receive Marketing Communications?

Captain Blue will only send you promotional emails if you have opted into such communications. We may also send newsletters about our products, events, and updates, tailored to your interests.

You can choose to opt out at any time through the preferences in your account settings or via direct communication.



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#### 6. Will Captain Blue Share My Personal Information?

We will keep your information confidential within Captain Blue unless legally required or permitted to share it (e.g., with government authorities or law enforcement).

We also collaborate with trusted partners who assist in running our services. These partners may have access to your information but are bound to use it only for the purposes specified by Captain Blue.

Our trusted partners include:

[Lion Investment Holding] (Brand Owner)

We ensure that these partners adhere to strict privacy standards to protect your data.

#### 7. Age Verification and Inappropriate Content

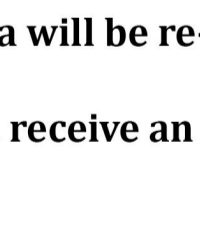
If you post content on Captain Blue's platforms that is deemed inappropriate or violates our policies, we may remove it.

We may also contact you if there is any doubt about your age to verify that you meet the legal requirements to access our content.

#### 8. Data Retention

We will retain your personal information only as long as needed to fulfill our obligations. If you decide to delete your Captain Blue account, your data will be removed, though some may be anonymized for analytical purposes.

Inactivity for over a year may lead to account deactivation. You will receive an email notice if this occurs.



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#### 9. Can I Delete My Captain Blue Account?

Yes, you can delete your account at any time. This will erase your personal information from our records, except for data needed for legal or contractual obligations. If you delete your account, we will anonymize your past usage data for analysis.

#### 10. Cookies Policy

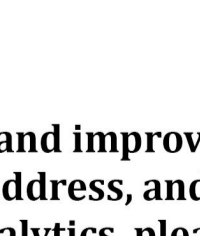
To learn about the cookies we use and how to manage your preferences, please visit our Cookies Policy.

#### 11. Google Analytics and Tracking Tools

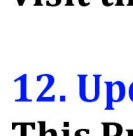
We use Google Analytics and other tools to monitor website traffic and improve user experience. These tools collect data such as browser type, IP address, and visit duration. For more information about opting out of Google Analytics, please visit their help page.

#### 12. Updates to This Policy

This Privacy Policy may be updated occasionally. The latest revision date will always be indicated. If changes affect how we use your data, we will notify you prominently. You can always choose to delete your account or opt out of marketing communications.



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